

UNITED WAY AT A GLANCE...

STRATEGY:

The Sheboygan & Plymouth Area United Way is a non-profit organization that conducts a single, community-wide fund raising campaign once a year to provide monies for local health and human service agencies, addressing the greatest needs within our community. Essential needs in Sheboygan County include: helping children and youth, strengthening families and individuals, providing for the elderly and people with special needs, meeting basic needs and providing information and outreach.

ADMINISTRATIVE & FUND-RAISING COSTS (OVERHEAD):

Eighty-four percent of each dollar contributed to the Sheboygan & Plymouth Area United Way goes directly to fund local agencies, making us one of the most efficiently operating non-profit organizations in the country. The other 16 cents goes back into our fundraising efforts and administration costs.

WHERE THE MONEY COMES FROM:

The United Way raises money in Sheboygan County by conducting workplace campaigns, and through campaigning to individual givers, foundations, groups and organizations.

DECIDING WHERE THE MONEY GOES:

The Planning and Allocations Committee represented by volunteers, individuals like you and me, work diligently throughout the entire year, making certain your dollars support the greatest needs within Sheboygan County. Annually, the committee receives applications from area agencies and reviews those applications to determine funding for the coming year.

THE AREAS OF NEED WITHIN THE COMMUNITY:

Agencies funded meet the greatest needs within the community including helping children and youth, strengthening families and individuals, providing for the elderly and people with special needs, meeting basic needs and providing information and outreach.

Sheboygan and Plymouth Area United Way accepts donations year-round.

Join us at one of our new events: Dine Out for United Way & The Race for United Way!

